

Press Release Template

[Optional - A press release announces your event a day or two before it takes place. This is a great way to get media attention for your event. If possible, post this on your organization's website, Facebook page, and/or Twitter page].

PRESS RELEASE

[YOUR MUNICIPALITY, Province/Territory] - [Date you publish press release]

Food is the heart of communities. Everyday, food connects the health, economic, social, and environmental needs of Cape Bretoners. The Island Food Network (IFN) is organizing a series of community conversations to ask: What matters to the diverse people of Cape Breton - Unama'ki when it comes to food? What do we want and need for food across our island? How does food connect the other parts of our lives and our communities? Input will be brought together as a shared food vision, and will serve as a tool for developing action-based solutions.

As part of these community conversations, [YOUR ORGANIZATION] is hosting a "What is Our Shared Vision for Food in Cape Breton - Unama'ki?" engagement event at [event venue], located at [street address] on [date] at [time] to bring people together to talk about how we can build a more healthful, inclusive, just and resilient food system for our region.

[Local organizer quote here. Include name of local spokesperson or action host + short quote about why this event is important - no more than 2 sentences]

"What is Our Shared Vision for Food for Cape Breton - Unama'ki?" Community Food Conversations are being organized across Cape Breton by the Island Food Network. The IFN wants to gather input from as many people as possible to ensure our shared vision for food is truly representative of our values and needs. Those unable to attend events, can participate through our online [Community Input Survey](#).

[final quote from the local organizer - bring it home! Two to three sentences on what you hope to accomplish with the event, your hopes for a Shared Food Vision for Unama'ki, your dreams for our food system, etc. End it on a positive note]

For additional information:

Local Media Contact: [Local Contact Name] Cell: XXX.XXX.XXXX email@email.com